NZDA Bay of Plenty Branch Strategy

Purpose

To Protect the Bay of Plenty's Hunting and Shooting Opportunities

Key Objectives

- Be seen as a leading advocate for Hunting and Sports Shooting in the Bay of Plenty
- Promote a positive image of hunting and shooting in the Bay of Plenty
- To provide a safe, sustainable environment for sports shooting in the Bay of Plenty
- Enhance hunting opportunities for our members

Strategies to Succeed

1. Grow branch membership
2. Professionalise branch management processes
3. Build long term financial sustainability for the branch
4. Align with other regional advocates and the national organisation
5. Improve member engagement
6. Support local and national research initiatives
7. Build strong relationships with iwi, regional government and the Department of Conservation

1. Maintain an up to date online presence
2. The Newsletter is the external voice of the branch
3. HUNTS is recognised as the premier hunter training scheme in our region
4. Use community engagement to enhance our public image
5. Ongoing education to improve how our members engage with the public

1. Support local firearms owners and shooting organisations by providing sustainable, safe range facilities
2. Support local and national government policy makers by advocating for safe local and national firearms use alongside other like minded organisations
3. Promote and foster development of local and national range shooting activities

1. Improve access to hunting areas
2. Build relationships with land owners and managers
3. Foster leadership growth among our members
4. Provide ongoing hunter development
5. Provide equipment and facilities to support hunting

2022-2025